

ACS Core Values: Passion for chemistry, Focus on members, Professionalism, Safety, Ethics, DEIR

## PMSE Strategic Plan



### PMSE Vision

Creating a better tomorrow for all through polymeric materials and engineering



### Goals & Strategies

#### Goal 1. Expand initiatives and membership benefits to enhance global, national, and regional community engagement.

- Establish a new review committee tasked with ensuring compliance with principles of DEIR.
- Recruit a Regional Meetings Coordinator to expand and financially support PMSE programming at regional and local section meetings.
- Reinvigorate and expand the Membership Committee to establish a list of member-only benefits and the value of the benefits.

#### Goal 2. Create a robust communication ecosystem for PMSE community to build partnerships and disseminate and exchange ideas.

- Establish and expand a PMSE outline/communications committee to disseminate PMSE content and expand our social media presence.
- Establish a web-based membership portal that aids to solicit, develop, and disseminate content and expand the current PMSE web platform.
- Leverage our successful research partnership “Lunch and Learn” panel and expand it towards more cross-sector and cross-country topics.

#### Goal 3. Build an education and outreach infrastructure that provides resources and content for PMSE members, the polymeric materials enterprise, and greater society

- Expand the robust webinar series to include discussion-based webinars on emerging trends in polymeric materials, adding to the suite of existing technique webinars.
- Leverage PMSE/POLY Student Chapters to develop and deploy polymeric materials resources and activities for K-12 and general public.
- Create a database of PMSE members who can speak on polymer science topics, noting topic(s), target audience(s), and location AND create a plan for how to process inquiries.



### PMSE Mission

Growing an inclusive, global community to foster interdisciplinary research, partnerships, and education in polymeric materials science and engineering